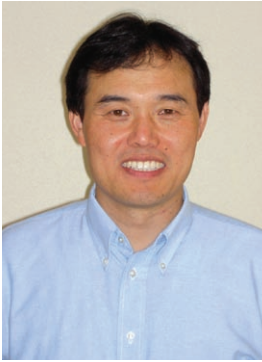




## 個人簡歷 Biography

# 朱書宏教授 Prof ZHU Shu-hong



### 美國聖地牙哥加州大學醫學院家庭及預防醫學系教授

朱書宏教授，美國聖地牙哥加州大學醫學院家庭及預防醫學系教授，並擔任戒煙中心主管。朱教授是國際著名戒煙專家，他研究在美國公眾醫院及診所開展的電話戒煙服務熱線，成功顯示可有效協助煙民戒煙，類似戒煙服務熱線亦隨即在世界各地開展。朱教授近期研究分析吸煙行為的天然變化是否隨著時間的過去而有所不同，以及在人口層面檢討如何加快戒煙。

朱教授為政府機構及國際健康組織提供諮詢，並曾在世界衛生組織西太平洋地區及世界銀行擔任控煙顧問。

### Professor, Department of Family and Preventive Medicine, School of Medicine, University of California, San Diego, USA

Shu-Hong Zhu, Ph.D., is a Professor in the Department of Family and Preventive Medicine, School of Medicine, and the Director of the Center for Tobacco Cessation at the University of California, San Diego. Dr. Zhu is well known for his work demonstrating the effectiveness of telephone quitlines for smoking cessation in public health settings, now adopted internationally. Dr. Zhu's more recent work has focused on explaining the natural variation of smoking behavior over time, and in evaluating approaches aimed at accelerating tobacco cessation on the population level. Dr. Zhu consults widely with national and international health and governmental agencies, and has served as a consultant for the World Health Organization (WHO) and the World Bank on tobacco control initiatives in the Western Pacific Region.